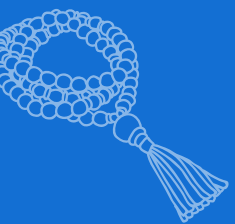


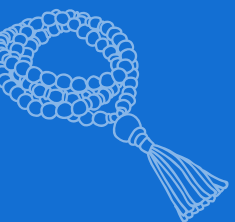
mala market 

A V SUAL JOURNEY



join us.





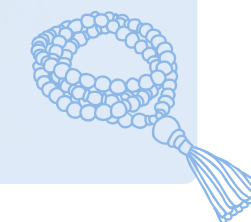
break it down

your **YOU**
consumer
habits reflect on the
social health and
wealth of our community.

by elevating our **LOCAL ECONOMY**
we contribute to a healthier
and wealthier social community.
from here, we can redefine our conscious
consumer habits.

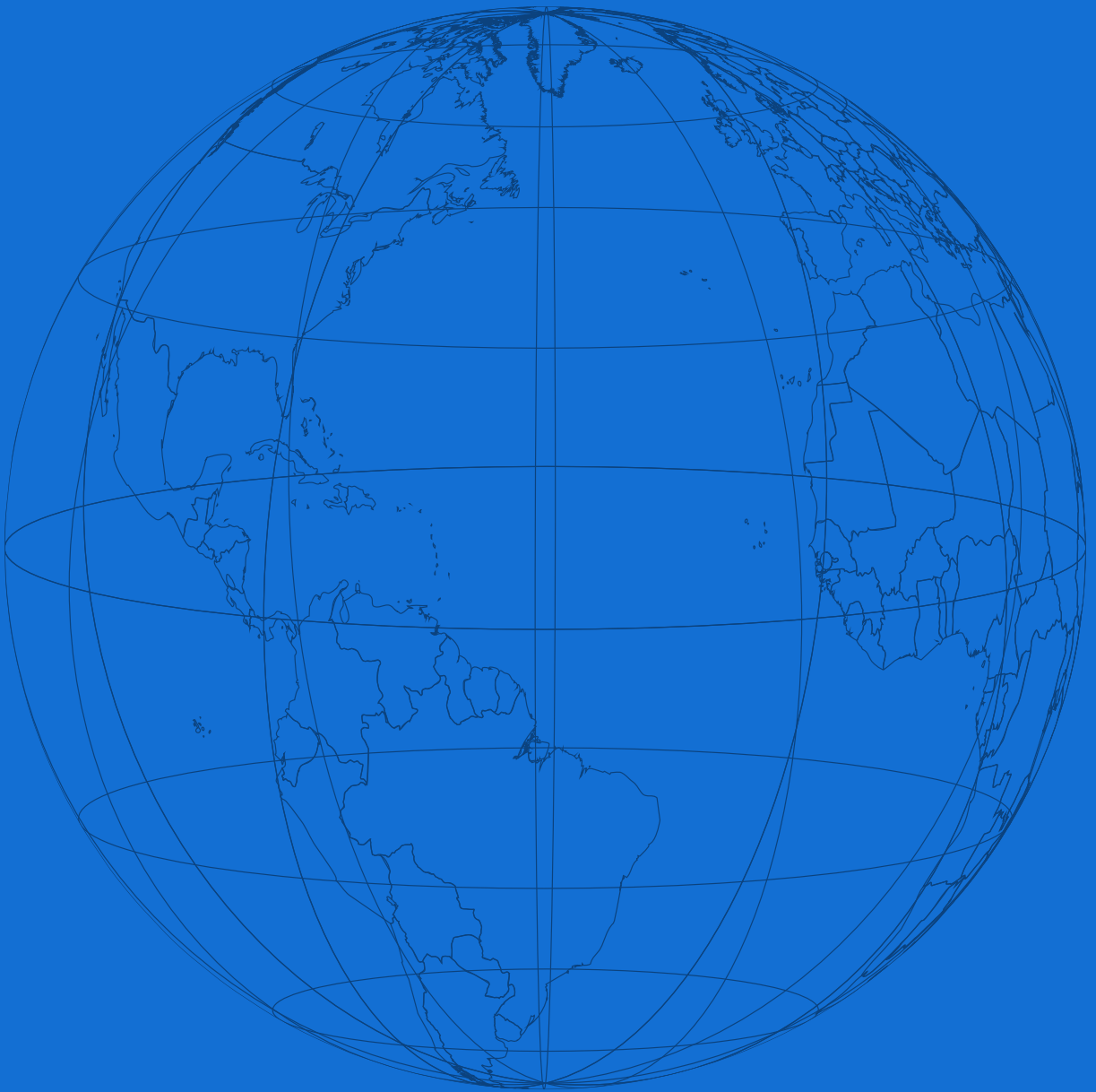
developing a deeper
consciousness
CONSCIOUSNESS
towards
our consumer waste
directly impacts our
environment.

COMMUNITY
by investing in our local
makers and centralizing the demand for locally
made consumer goods, we can begin to
boost our local economy.





**to a
sustainable
future.**



change.

real

we are the

**our colors ask us to reach
above ourselves into the**

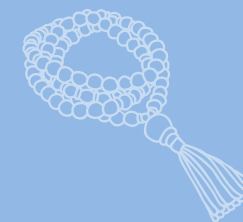
SKY

**and deep below ourselves
into the depths of the**

OCEAN

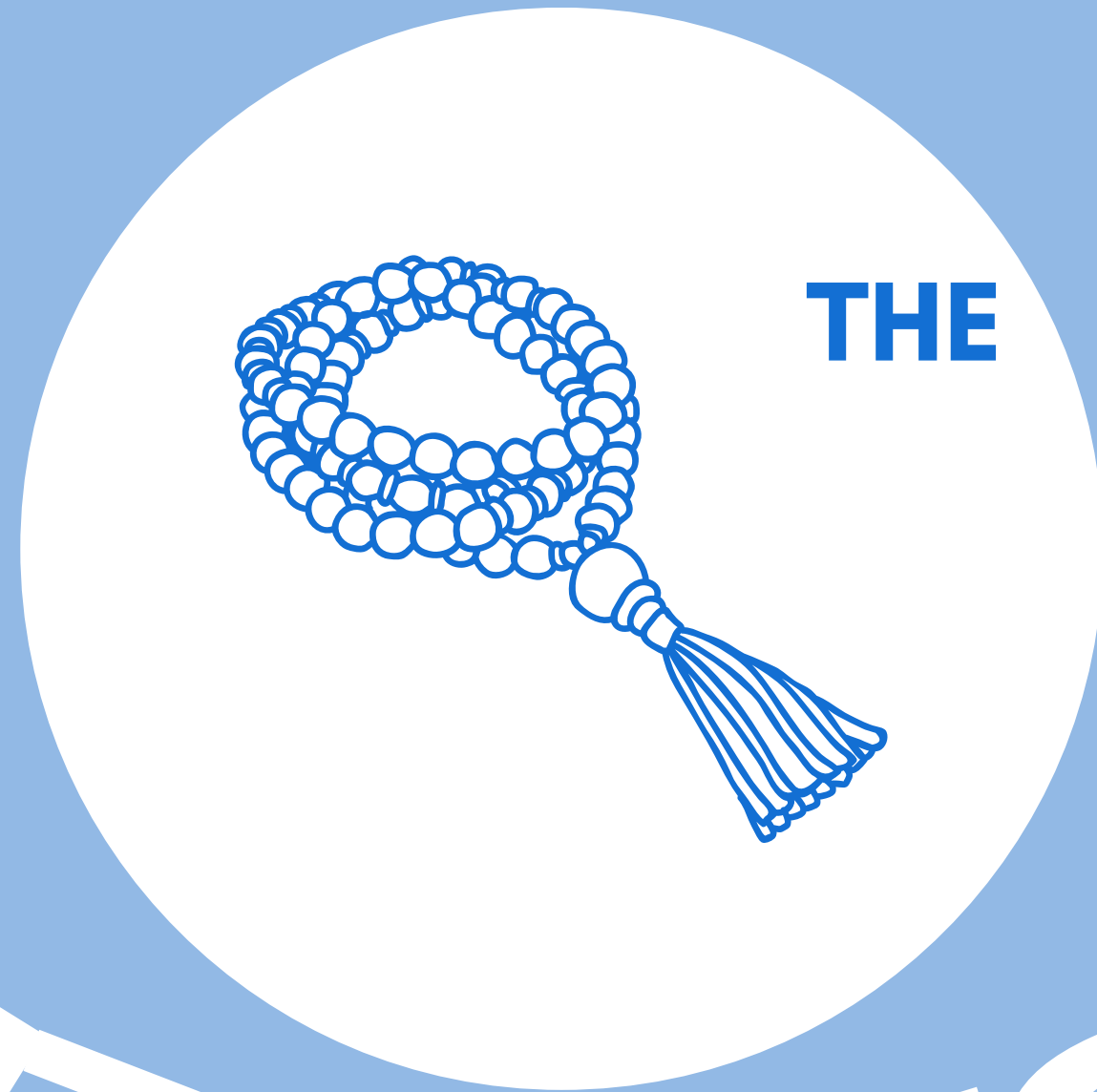
#92b9ef #136fd3

seeking the truth within our center



MALA: a tool used during self-meditation practices to help you root yourself within your deepest intentions and truest identity

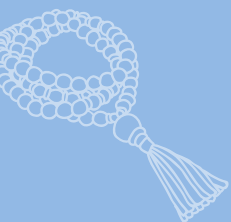
MARKET: a collective space curated to promote diversity, solutions, and community



THE NAME

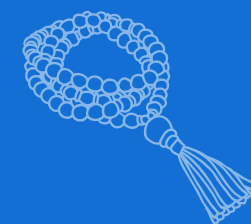
INTENTION

with this philosophy in mind, we aim to connect our community together with intention and purpose.



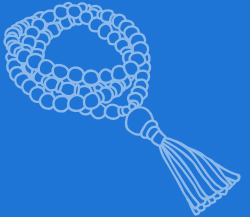
located at 1302 west gray st.
ADDRESS
Houston Tx. 77019

HOUSTON
PROUD





**MALA MARKET
AIMS TO BE A
SOLUTION FOR
COMMUNITY
MEMBERS TO
HAVE ACCESS TO
SHOP WITH LOCAL
MAKERS, DOERS,
AND CRAFTERS IN
ONE COLLECTIVE
SPACE.**

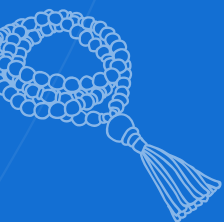


no non - compete

it's your business to grow

by gaining exposure

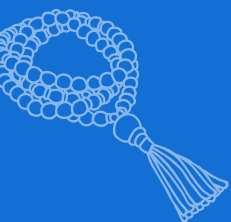
policy



OUR EXPANSION
OUR EXPANSION
OUR EXPANSION
OUR EXPANSION

is a direct reflection of the growth we,
as a community, experience together.
the deeper we develop roots here, the
stronger our march towards
reciprocity is.

OUR EXPANSION
OUR EXPANSION
OUR EXPANSION
OUR EXPANSION
OUR EXPANSION
OUR EXPANSION
OUR EXPANSION
OUR EXPANSION



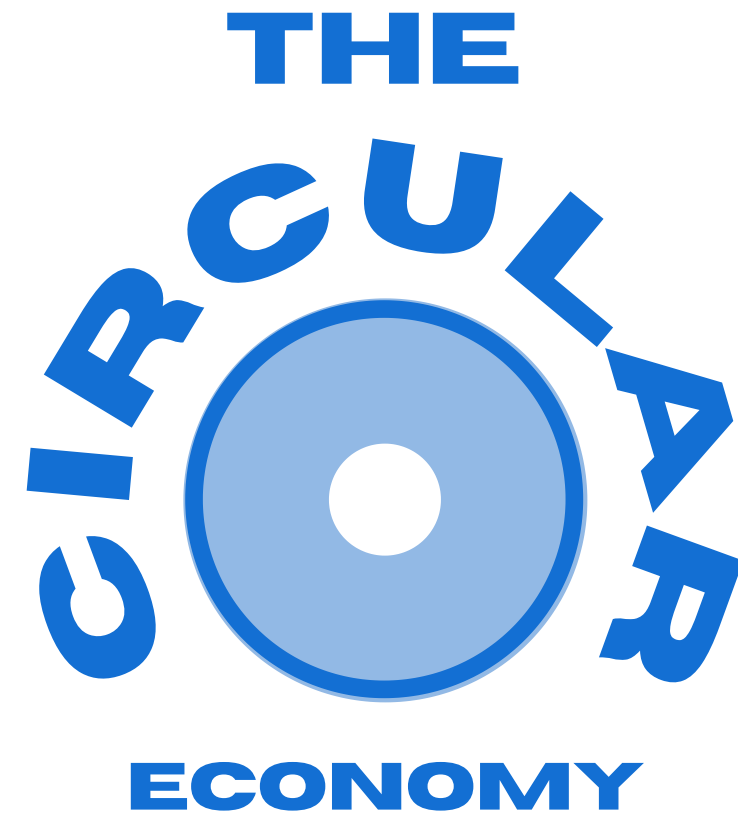
you us.



which goes back to...

local economy

support our

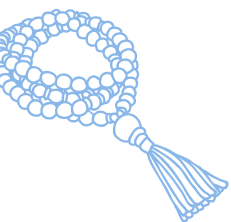


further contributing to our

local makers

who help define who we are as a

community



**COMMUNITY
OUTREACH**





ANNUAL GALA EVENT

to raise funds for our financial aid programs and to contribute back into our local community

YOUTH GUEST PROGRAM

offering free space to entrepreneurs under the age of 15 to help encourage independent thinking and creativity

LOCAL PARTNERSHIPS

partnerships with local non-profits and businesses in an effort to our expand our reach and community engagement

MEDIA

media outreach to gain constant exposure for our makers in shop

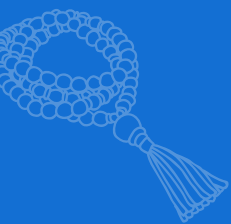
CLASSES, WORKSHOPS & EVENTS

weekly/monthly classes ranging from yoga and meditation, open mic nights, craft tutorial based classes + more!



MURAL

local artist commissioned to paint a mural on the building to brighten the neighborhood with creativity

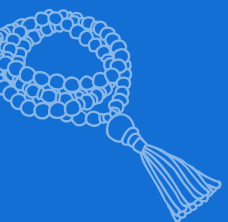


D

how can your
donation help?

NATE

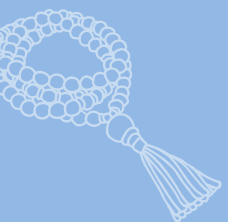
all donations are tax deductible



your generous support creates more opportunities for local small businesses to thrive, elevate, and be a part of the greater change towards consumer consciousness.

**your support
+
the power of annual giving**

your commitment creates more resources for our local makers to grow their brands, more opportunities to connect the community together intentionally, and drives more creativity into the foundational growth of Houston's expanding culture.



our one year

recap

1 YEAR ANALYTICS

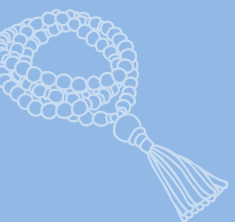
information provided by google and meta

impressions

+

reach

april 2023



OVERVIEW

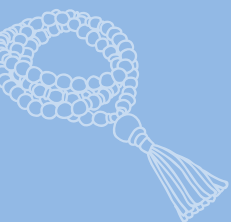
GOOGLE

3k impressions
1.1k website clicks

INSTAGRAM

19k+ accounts reached
57.5% (of accounts reached) engagement with Houston as the leading city
+285% account followers
+308 content interactions
212k overall impressions
8k profile visits

* past 60 days





SPONSOR

BRAND AFFILIATION

mala's brand identity is deeply rooted in our philosophy towards a more circular economy. this drives our focus and keeps us grounded with intention.

for small business owners
free pop up opportunities in shop with us - inquire via email!

PARTNERSHIPS

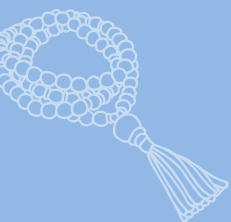
a partnership intended to grow both brands towards a more whole effort

and endless gratitude to you from us.

OPPORTUNITY

opportunities for brand exposure, elevating local small businesses, and connecting our community together with purpose.

BENEFITS



**and if you're wondering what the yurt in
the middle of the shop is, you'll just have
to come visit us to find out!**

